



CHANDAN THAKUR

DIGITAL MARKETER

CONTACT

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chandanthakur8587@gmail.com

EDUCATION

2023 - 2024

ARTH INSTITUTE

- Digital Marketing Diploma

2021 - 2023

DR. A.P.J. ABDUL KALAM

TECHNICAL UNIVERSITY

Master of Business Administration

- Marketing

2018 - 2021

DELHI UNIVERSITY

- Bachelor of Arts

SKILLS

- Search Engine Optimization
- Social Media Optimization
- Social Media Marketing

LANGUAGES

- English
- Hindi

PERSONAL DETAILS

- Father Name - Radhey Shyam Thakur
- D.O.B - 16-July -2000
- Address - J2,House no -216c/4
Gupta Colony Sangam
Vihar,New Delhi - 80

PROFILE

Results-oriented Digital Marketer with 6 month of experience specializing in Search Engine Optimization (SEO), Social Media Optimization (SMO), and Social Media Marketing (SMM). Adept at driving growth through targeted SEO strategies, optimizing social media presence, and crafting impactful marketing campaigns. Proven ability to enhance online visibility and engagement, leveraging data-driven insights to maximize ROI.

WORK EXPERIENCE

Indev Consultancy Pvt.Ltd

July 2024 - Present

SEO & SMO ,SMM

- Implemented comprehensive SEO strategies to improve organic search rankings and drive targeted traffic, resulting in a significant increase in website visibility.
- Optimized social media profiles and content to enhance brand presence and engagement across platforms such as Facebook, Twitter, LinkedIn, and Instagram.
- Developed compelling ad copy, visuals, and promotional content for platforms including Facebook Ads, Instagram Ads, and LinkedIn Ads, achieving a significant increase in conversions.

First Point Creation

April 2024 - June 2024

Social Media Optimization internship

- Optimized social media profiles and content to enhance brand presence and engagement across platforms such as Facebook, Twitter, LinkedIn, and Instagram.
- Created social media posts using Canva to enhance brand presence and engagement.