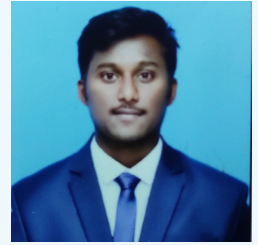


SINGAM ASHOK

C-4, SF-7 Radha Nagar, Payakapuram, Vijayawada, Andhra Pradesh 520015
+91 8328295222 | ashoksingam1098@gmail.com



Objective

To utilise my interpersonal skills to achieve the goals of the company that aims at customer satisfaction and customer experience

Education

Course / Degree	School / University	Grade / Score	Year
MBA IN MARKETING	Andhra Loyola Institute of Engineering and Technology	68%	2021-2023
B.COM	P.B Siddharth college of arts and sciences	65%	2018-2021
Intermediate	Government Junior College	85%	2016-2018
SSC	S.P.SM.C High School	65%	2016

DIGITAL MARKETING COURSE

Pursuing an offline course on "DIGITAL MARKETING " with the help of Sree Media digital marketing coaching.

Topics covered

Digital Marketing Strategy , Content creation , Social Media Marketing , SEO & SEM ,Web designing,Google ads , Canva poster designing ,Lead Generation

DIGITAL MARKETING EXPERIENCE

I completed 4 Months of DIGITAL MARKETING Internship in sree media academy

MY RESPONSIBILITIES ARE

- * Preparation of content calendar.
- * Developing creative and engaging multimedia content (images,videos, posts).
- * Running paid social media ad campaigns(Facebook Ads, InstagramAds).
- * Targeting and budgeting of advertisement.
- * Poster Designing (Canva)Designed some posters in Canva for the content need to be posted.
- * Web designing
- *Running Google ads
- * YouTube content creation

SALES AND MARKETING EXPERIENCE

Territory sales supervisor

11/09/2023 - 01/02/2024

MRF

As a Territory sales supervisor my responsibilities are Dealer management, customer contact, appointment new

dealers for increasing market share and product promotion, customer relationship.

Skills

* Customer relationship skills * Negotiation skills * Communication skills * Interpersonal skills * Problem solving skills * Leadership skills * Creativity

Projects

A STUDY ON CUSTOMER AWARENESS AND ATTITUDE ON SOLAR PRODUCTS WITH REFERENCE TO BHARGAVA SOLAR ENGINEERING, VIJAYAWADA

Need:

Due to the fast pace of development and increasing population, the consumption of energy has also risen. In today's scenario, everyone is dependent on the fossil fuel to meet the energy demand. The only way out to above situations is to make the use of renewable sources of energy.

Objective:

1. To study the customers awareness and attitude towards solar energy products.
2. To study the impact of promotion and advertisements on customers attitude towards solar products.
3. To know the factor influencing on the purchase of solar energy products.

Result:

The study finds that the majority of consumers are interested in solar energy products purchases. When people buy things, they consider the affordability of the products, and one of the most crucial considerations is durability. When considering the long-term outlook, solar power is a necessary and effective option in today's world. Whenever the consumers are aware of the benefits of solar products they will buy the products.

Achievements & Awards

Got the "BEST STUDENT OF THE YEAR AWARD" IN INTERMEDIATE

Secured 'A' Grade in NSS

Secured 'B' Grade in NCC

Got the 'First prize' in "TECHI OSCARS COMPETITION" Conducted by the KL UNIVERSITY

Participated as a facilitator in SOCIAL WELFARE SCHOOLS in Andhra Pradesh for tech communication skills and personality development development, story telling, writing skills etc to students which conducted by APSWREIS.

Got the first prize in Stock market game

Got the first prize in Just a minute programme on the TELUGU BASHA DINOSTAV

Personal Details

NAME : Singam Ashok

FATHER NAME : S.Mastan

DATE OF BIRTH: 06/10/2000

GENDER: MALE

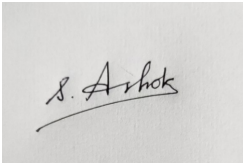
LANGUAGE: ENGLISH, TELUGU

NATIONALITY: INDIAN

HOBBIES: Writing quotations and stories, playing cricket and listening to music

DECLARATION

I hereby declare that information given above is true to the best of my knowledge

A square image showing a handwritten signature in black ink on a light-colored background. The signature appears to be 'S. Ashok' with a stylized flourish underneath.

SINGAM ASHOK