Vishwajeet Singh

SEO Executive

SEO Executive with more than 4 years of Experience. Involved in SEO, Online Reputation Management, Press Release, Paid Guest Posting, Website Development in WordPress, Local SEO, Website Audit, and Competitor Analysis with various tools like Ahrefs, Semrush, and Moz.

South Delhi

Ballia, U.P

Netaji Subhash Place



🔀 vishwajeets142@gmail.com

- Shakarpur, Laxmi Nagar, New Delhi
- github.com/vishwajeets148

EDUCATION

Digital Marketing

Hiaim Digital Marketing Institute 06/2018 - 12/2018

B.A Duja Devi Degree College, Sahatwar

WORK EXPERIENCE

SEO Executive Value4Brand

06/2024 - Present Digital Marketing and ORM Agency

- Planned and executed for improving organic traffic and keywords ranking.
- Press Release and Guest Post for Adani Realty
- ORM for Vinod Adani, Adani Group and Essar Group
- Redesigning the Value4Brand website involves developing content strategies, conducting keyword research, and planning to manage all these aspects.
- Develop and implement On-page and Off-page SEO strategies.
- Perform site audits and recommend actionable SEO strategies to improve website performance.
- Local SEO, Google Business Profile Optimization and Citation, Optimize Website for local area.
- Worked on Digital Marketing tools:- Ahrefs, Semrush, GTMetrix, Google Analytic, Google Webmaster, Canva, Google trends, Google keyword planner, and Moz etc.

SEO Executive DigiLantern

08/2022 - 02/2023

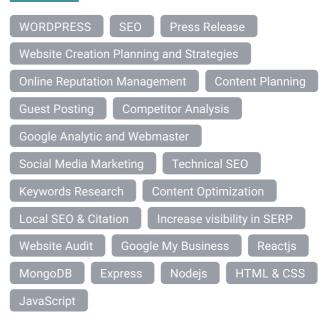
Sector 8, Noida

Digital Marking agency and Software company

- Planned and executed for improving organic traffic and keywords ranking.
- Content optimization for On-Page SEO and Keyword Research.
- Proper prepare reports related to the performance of the website like technical issue, indexing issues.
- Worked on In house website or International clients website.
- Consistent monitoring competitors using various tools like Ahrefs, Semrush and other tools.

- . 8800127922
- in linkedin.com/in/vishwajeets142

SKILLS



CERTIFICATES

Digital Marketing from Hiaim Institute, South Delhi (06/2018 - 12/2018)

 Learned lot of things like SEO, SMM, Google Analytics, Google Webmaster, Google My Business, WordPress and Website Audit etc.

SEO Fundamental Exam by Semrush Academy (06/2023 - 06/2024)

• On page And Off Page SEO, Content Optimization, Technical SEO etc

Content Marketing and SEO Fundamental Exam (05/2022 - 05/2023)

• SEO, Content Marketing, Competitor Analysis and Website Audit etc

ORGANIZATIONS

Value4Brand (06/2024 - Present) SEO Executive

DigiLantern (08/2022 - 02/2023) SEO Executive

Dr Info Soft Private limited (12/2020 - 08/2022) SEO Executive

PNJ Sharptech Computing Service (10/2019 - 05/2020) SEO Executive

Irvine Digital Media (07/2019 - 10/2019) SEO Intern