

Vishwajeet Singh

SEO Executive

SEO Executive with more than 4 years of Experience. Involved in SEO, Online Reputation Management, Press Release, Paid Guest Posting, Website Development in WordPress, Local SEO, Website Audit, and Competitor Analysis with various tools like Ahrefs, Semrush, and Moz.



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EDUCATION

Digital Marketing

Hiaim Digital Marketing Institute

06/2018 - 12/2018

South Delhi

B.A

Duja Devi Degree College, Sahatwar

03/2019 - 05/2022

Ballia, U.P

WORK EXPERIENCE

SEO Executive

Value4Brand

06/2024 - Present

Netaji Subhash Place

Digital Marketing and ORM Agency

- Planned and executed for improving organic traffic and keywords ranking.
- Press Release and Guest Post for Adani Realty
- ORM for Vinod Adani, Adani Group and Essar Group
- Redesigning the Value4Brand website involves developing content strategies, conducting keyword research, and planning to manage all these aspects.
- Develop and implement On-page and Off-page SEO strategies.
- Perform site audits and recommend actionable SEO strategies to improve website performance.
- Local SEO, Google Business Profile Optimization and Citation, Optimize Website for local area.
- Worked on Digital Marketing tools:- Ahrefs, Semrush, GTMetrix, Google Analytic, Google Webmaster, Canva, Google trends, Google keyword planner, and Moz etc.

SEO Executive

DigiLantern

08/2022 - 02/2023

Sector 8, Noida

Digital Marketing agency and Software company

- Planned and executed for improving organic traffic and keywords ranking.
- Content optimization for On-Page SEO and Keyword Research.
- Proper prepare reports related to the performance of the website like technical issue, indexing issues.
- Worked on In house website or International clients website.
- Consistent monitoring competitors using various tools like Ahrefs, Semrush and other tools .

SKILLS

WORDPRESS

SEO

Press Release

Website Creation Planning and Strategies

Online Reputation Management

Content Planning

Guest Posting

Competitor Analysis

Google Analytic and Webmaster

Social Media Marketing

Technical SEO

Keywords Research

Content Optimization

Local SEO & Citation

Increase visibility in SERP

Website Audit

Google My Business

Reactjs

MongoDB

Express

Nodejs

HTML & CSS

JavaScript

CERTIFICATES

Digital Marketing from Hiaim Institute, South Delhi
(06/2018 - 12/2018)

- Learned lot of things like SEO, SMM, Google Analytics, Google Webmaster, Google My Business, WordPress and Website Audit etc.

SEO Fundamental Exam by Semrush Academy
(06/2023 - 06/2024)

- On page And Off Page SEO, Content Optimization, Technical SEO etc

Content Marketing and SEO Fundamental Exam
(05/2022 - 05/2023)

- SEO, Content Marketing, Competitor Analysis and Website Audit etc

ORGANIZATIONS

Value4Brand (06/2024 - Present)

SEO Executive

DigiLantern (08/2022 - 02/2023)

SEO Executive

Dr Info Soft Private limited (12/2020 - 08/2022)

SEO Executive

PNJ Sharptech Computing Service (10/2019 - 05/2020)

SEO Executive

Irvine Digital Media (07/2019 - 10/2019)

SEO Intern